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Speaker Surpasses the 1000th Keynote Milestone

ORLANDO, Florida (August 10, 2008) – Mark David Jones, former Disney leader and business success expert, recently delivered his one thousandth keynote presentation to 2,300 attendees at an association conference in Toronto, Canada.

“This was a great opportunity to hear directly from an expert who has been there and has been successful against the same challenges we all face,” said David Andrews, Event Chairman for the conference. “Mark really understands today’s business challenges and has personal insights from the best companies in the world. As you can tell from the standing ovation, our members are buzzing about his exciting presentation.”

Mr. Jones delivered “The Power Behind the Pixie Dust”, sharing how the legendary Disney Corporation creates magical experiences and how each member organization could adapt these proven practices to their own business.

“I walked away with more helpful ideas from Mark’s sixty minute keynote than I have from previous three day seminars I’ve attended,” said attendee Anne Montgomery. “I can’t wait to go back and implement them right away.”

After a career that spanned twenty six years with the Walt Disney World Company, Mark David Jones left to establish Small World Alliance, Inc., a business consulting firm comprised of former Disney executives who help other organizations realize their potential following the practices of Disney and other renowned world-class companies. Mr. Jones has provided his expertise to both public and private sector organizations in 27 different countries. To find out more, please visit www.smallworldalliance.com.

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